


Testimonial

Sale: 781 Applewood Circle
Victoria, MN

When deciding to list my house, I contacted and interviewed 3 agents, Paul included. We choose to go with Paul because of his professional approach, his description of his marketing plan, in understandable terms, and his insistence that before we put the listing up, he would provide direction on how best to prepare the house for viewing. All this proved invaluable. After we agreed to the listing, Mitchell's preparation of our selling pieces, ^{the house} photos, the follow-up on the items he laid out in his marketing plan were absolutely top notch. This followed through right to closing, no surprises just smooth sailing. Our house sold quickly ^(42 days) in a tough time. Choosing Paul will be your best decision.

Bob Mathias.

5/4/06



FEEDBACK REQUEST FORM

Thank you for choosing us for your real estate needs. If we did not completely exceed your expectations, please tell us what else we could have done to earn your 100% satisfaction. Please return this feedback request in the enclosed pre-addressed stamped envelope. Thank you and we appreciate having the opportunity to serve you!



1. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

① *His beautiful daughter!* ② *His compassionate & caring personal touch.*

2. How would you rate Paul's Knowledge of today's Real Estate Market?

An expert in his field Very Knowledgeable Somewhat Not Very Knowledgeable

Comments: *This was apparent while working with Paul, and in reading his articles in "At Home in Victoria".*

3. How well did we communicate with you regarding your transaction? (circle one)

More than Expected An Adequate Amount Not Enough

Comments:

4. How would you describe our service? *Exemplary*

Your dedication and determination to meet my needs was impressive.

5. Did we exceed your expectations with our marketing program and brochures?

Yes. The brochures were beautiful and the marketing was explained so I could understand it.

6. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

→ my issues - not Paul's!

7. How satisfied were you with your overall experience working with us? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments: *I never felt like I was "just another client."*

8. Would you refer Paul and his team to others? Please explain. (use the back if necessary)

Absolutely Most Likely Possibly Not very likely

Comments: *I already have.*

9. To assist in marketing our services to others, would you please consider writing a brief testimonial about Paul and Michelle? Your feedback is greatly appreciated and will be used in various promotional materials. *See letter*

Thank you very much!
Beyond Homes Realty

Rona Mandel
Name

~~XXXXXXXXXX~~
Phone / Email

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below or email us.

Name

Address

Phone

Dear Paul,

July 2010

This long overdue, sincere note comes to you from a heart that is full of happiness and peace. I have been trying to figure out how to thank you for over a month now. I finally decided to simply write it, with the same compassion you've shown me since January, 2010, when we began this adventure. You not only took on this life-changing event in my life, but you managed to stick with me despite all of my strange and ugly circumstances. Your perseverance with me and the sale of my home was remarkable. You went above and beyond your duties and responsibilities, and you did so with great respect. To thank you for all that seems so insignificant! My appreciation and gratefulness ^{are} ~~is~~ beyond measure. Please accept this heartfelt thanks for your endless giving, caring, support, and talent. Moving on to a new chapter in my life would have

never happened if it weren't for you. So,
thank you, thank you, thank you for every-
thing you did to make this possible for me.
You are a rare and special human being.
It was a privilege to work with you,
and I am proud to call you my friend!

Sincerely,

Zona

YAHOO! MAIL

Print - Close Window

Date: Thu, 1 Feb 2007 12:57:22 -0800 (PST)
From: [REDACTED]
Subject: Fwd: Survey
To: [REDACTED]

Note: forwarded message attached.

Paul Aspelin, Broker, Realtor, ABR,GRI
 Beyond Homes Realty LLC
 952-556-5642
 Now is the time to buy...find out why at
www.ilikethathouse.com

Forwarded Message

From: [REDACTED]
To: paul@paulaspelin.com
Subject: Survey
Date: Thu, 01 Feb 2007 15:30:12 -0500 (EST)

HTML Attachment

Hi Paul,

Here are my answers to the questions in the survey I received in the mail.

1. Exceeded my expectations.
2. More than expected.
3. He was not aggressive to try to secure a client. Please see #7.
4. Absolutely excellent.
5. Very prepared.
6. Absolutely.
7. I was very impressed with Paul at our first meeting in my home because of the time he spent with me explaining his marketing strategies and his professionalism. He demonstrated the fact that he values the confidence his clients place in his ability to sell their property. He is a real estate agent of high integrity and compassion, a role model for other real estate agents. I felt completely at ease giving Paul the listing of my home. I told him he should consider instructing a class for other real estate agents.



[REDACTED] AND CARRY ON WITH A GREAT TEAM.

- P. Prompt
- R. Reliable
- O. Obliging
- F. Friendly
- E. Experienced
- S. Sincere
- S. Sound
- I. Integrity
- O. Observing

August 7, 2003

Paul Aspelin
Remax Action West
7811 Great Plains Blvd
Chanhassen, MN 55317

Dear Paul,

I just wanted to write and thank you for all your hard work in the recent sale of our house. We had an older home with a unique layout in the toughest home selling market in years and you handled it all in a very professional, positive and creative way. We both work in marketing and I have to tell you that your initial marketing plan was absolutely top notch. We had almost 90 showings in 3 months and I attribute that to you getting the word out to the right people in a very short period of time.

As we ran into problems with the house you not only kept a positive attitude but also helped us keep our spirits up. In addition you provided creative solutions to keep us in the market and even improve the property. Your experience, integrity and willingness to put forth your best effort directly resulted in the successful sale of our home.

I would also like to say that the support we received from your office in scheduling all of the showings was customer service that you just don't see anymore. Every phone call we received was friendly, competent and professional. It was obvious that they had our best interest and convenience foremost in their minds.

I hope you took a great deal of pride in hanging that "Sold" sign in our yard. You earned it and we can't thank you enough. We will be referring our family and friends your way and please feel free to use us as a reference to any prospective clients that may want to know the excellent service they can expect from you.

Very Sincerely

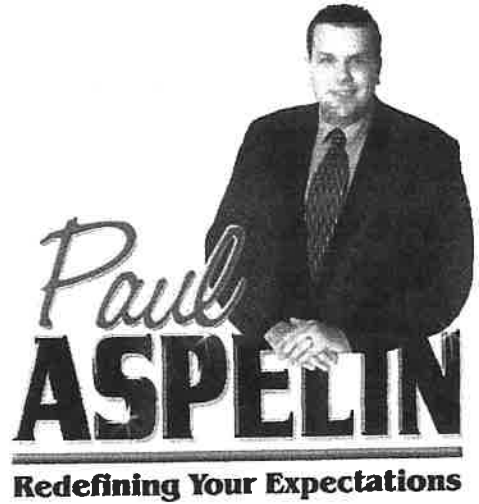
Two handwritten signatures in black ink. The first signature is on the left and the second is on the right. Both are cursive and appear to be the names Shawn and Jenny White.

Shawn and Jenny White
Happy Home Sellers and New Dream Home Owners

CLIENT SURVEY AND FEEDBACK REQUEST FORM

Thank you for allowing me to work with you on your real estate needs. I am always looking for ways to increase my client's satisfaction. Could you please complete this brief survey and return it to me in the enclosed pre-addressed stamped envelope. Thank you and I appreciate having the opportunity to serve you!

Paul Aspelin, REALTOR®



QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with Paul? (circle one)
~~Exceeded Our Expectations~~ Very Satisfied ~~Satisfied~~ ~~Could have been better~~
Comments:

2. How well did I communicate with you regarding your transaction? (Circle one)
~~More than Expected~~ An Adequate Amount ~~Not Enough~~
Comments:

3. What would you change or add to my services?
Comments:

4. How would you rate my ability to prepare for the transaction closing?
Very prepared ~~There were issues, but Paul resolved them~~ ~~So-So~~ ~~Not very good~~
Comments:

5. Would you refer me to others?
Absolutely ~~Most Likely~~ ~~Possibly~~ ~~Not very likely~~
Comments: *already have!*

6. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?
Please use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!
Paul Aspelin, REALTOR®

Your Name Richard & Amber Jackson

Address [REDACTED]

Phone and Email Address [REDACTED]

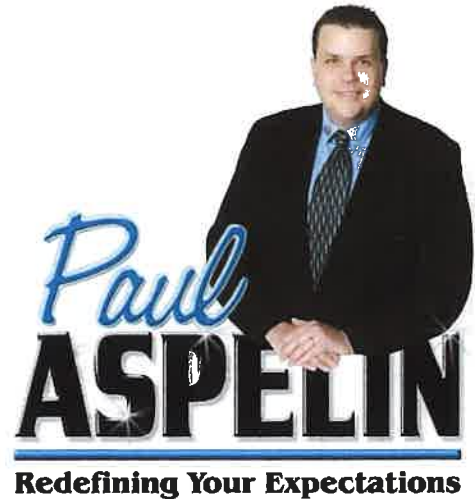
To learn more about how we use your information, see our [Privacy Policy](#).

We really enjoyed working with Paul to sell our home. His marketing strategy enabled us to reach more realtors and interested buyers in the area than the typical open-house and newspaper ad strategy that is used by other agents. His idea to follow-up with interested parties when changes occurred in the price and availability of our home was also a wise use of time and resources, and resulted in an offer and ultimate purchase of our home. Paul has great follow-up skills, responded to our inquiries immediately, and had great creativity and attention to detail. Thank you, Paul! We will be referring you to our friends when they need your services.

CLIENT SURVEY AND FEEDBACK REQUEST FORM

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Paul Aspelin, REALTOR®



QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with Paul? (circle one)
Exceeded Our Expectations Very Satisfied Satisfied Could have been better
Comments:

2. How well did I communicate with you regarding your transaction? (Circle one)
More than Expected An Adequate Amount Not Enough
Comments:

3. What would you change or add to my services?
Comments: *Nothing*

4. How would you rate my ability to prepare for the transaction closing?
Very prepared There were issues, but Paul resolved them So-So Not very good
Comments:

5. Would you refer me to others?
Absolutely Most Likely Possibly Not very likely
Comments:

6. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?
Please use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials. *Paul Aspelin*

Thank you very much!
Paul Aspelin, REALTOR®

Your Name Lance and Candace Kaiser

Address [REDACTED]

Phone and Email Address [REDACTED]



Paul does an excellent job of relating to the customer.

He pays attention to details and is very organized.

He has an easygoing demeanor and is very professional.

It was a wonderful experience working with him.

We look forward to using his services in the future!!

Sincerely,

 Candace & BVK

Lance, Candace and Elle Kaiser

FEEDBACK REQUEST FORM

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1. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

Good recommendation from former client (and daughter)

2. How would you rate Paul's Knowledge of today's Real Estate Market?

An expert in his field Very Knowledgeable Somewhat Not Very Knowledgeable

Comments:

Paul seemed to know where the market was today - where it was yesterday - & where it was going. He knew which areas would offer us what we were looking for. All along, I felt he knew the areas we had interest in.

3. How well did we communicate with you regarding your transaction? (circle one)

More than Expected An Adequate Amount Not Enough

Comments:

Lots of e-mails. We always know where we were in the process.

4. How would you describe our service?

Excellent. I would recommend Paul to others looking to buy a cell.

5. Did we exceed your expectations with our marketing program and brochures?

Maybe. Didn't really have any expectations.

6. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

There were no hitches. All bases were covered.

7. How satisfied were you with your overall experience working with us? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

Paul knew what we were looking for. He picked out a good variety of townhouses for us to inspect. We found one we love. His input into pluses & minuses was very helpful. The closing went smoothly. Neither Paul nor I had one worry at any time.

8. Would you refer Paul and his team to others? Please explain. (use the back if necessary)

Absolutely Most Likely Possibly Not very likely

Comments:

See #4

9. To assist in marketing our services to others, would you please consider writing a brief testimonial about Paul and Michelle? Your feedback is greatly appreciated and will be used in various promotional materials.

Thank you very much!
Beyond Homes Realty

Name

Jerry Flam

Phone / Email

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below or email us.

Name

Address

Phone

I would highly recommend Beyond Homes Realty to anyone wanting to buy or sell a home in the Minneapolis/St. Paul area. My wife, Mary and I recently (11/19/09) purchased a townhouse in Plymouth, MN. The whole process went very smoothly, and we are excited about our new home.

Our daughter, ~~Kate~~ suggested we contact Paul Aspelin when we told her we were considering moving to ~~the~~ the Minneapolis area from North Dakota. He had handled the sale of their home in Victoria and the purchase of a new one. They thought he did a great job and that we would be pleased by his performance. We were,

After a brief conversation with Paul, he seemed to know just what we were looking for. He narrowed the search to about 20 good prospects, and then guided us through each. He pointed out the good points, of course, but also made us aware of any negatives. The result was that we narrowed our search, and finally made an offer on the home we are living in today.

Paul didn't just look at the cosmetics of the house we decided to buy. He spent time explaining the mechanical parts of the house as well - furnace, air exchanger, etc. By the time we moved in, we felt we knew the house quite well.

The closing went very smoothly. Paul had been in constant contact with us via e-mail during the process. All arrangements with our banker, insurance company, utilities, etc. had been completed. There wasn't a single glitch.

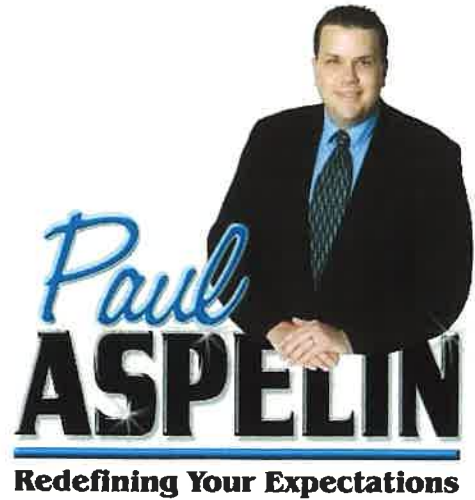
Mary and I are happy we took our daughter's advice.

Jens Han

CLIENT SURVEY AND FEEDBACK REQUEST FORM

Thank you for allowing me to work with you on your real estate needs. I am always looking for ways to increase my client's satisfaction. Could you please complete this brief survey and return it to me in the enclosed pre-addressed stamped envelope. Thank you and I appreciate having the opportunity to serve you!

Paul Aspelin, REALTOR®



QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with Paul? (circle one)
Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

Trapline was a challenge - It was handled beautifully (to our great relief) - The rest went very smoothly.

2. How well did I communicate with you regarding your transaction? (Circle one)

More than Expected An Adequate Amount Not Enough

Comments:

3. What would you change or add to my services?

Comments:

4. How would you rate my ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

5. Would you refer me to others?

Absolutely Most Likely Possibly Not very likely

Comments:

already have!

6. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?

Please use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!

Paul Aspelin, REALTOR®

Your Name

Mark & Laurie Larson

Address

[Redacted]

Phone and Email Address

[Redacted]

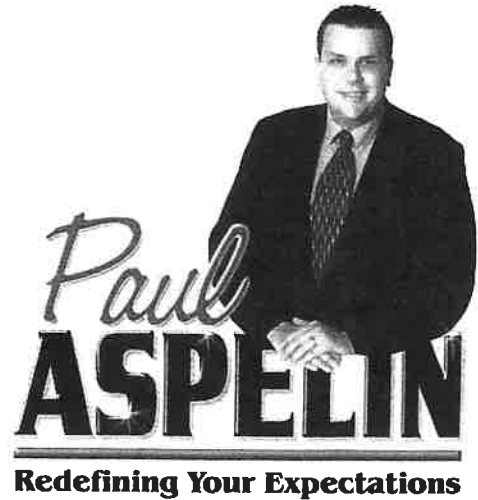
Paul was extremely professional from the start! He was able to handle any problem along the way with ease. His marketing plan was ~~superior~~ ~~innovative~~ innovative and he used his networking skills well - he sold our house in 4 days! We plan to stay in our new house a while, but we are proudly recommending our friend and Realtor, Paul Aspelin, to anyone we can. Thanks, Paul!
You ROCK!

- Mark & Laurie Larson

CLIENT SURVEY AND FEEDBACK REQUEST FORM

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Paul Aspelin, REALTOR®



QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with Paul? (circle one)
 Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments: *I have never had a better experience with any of my other home buys.*

2. How well did I communicate with you regarding your transaction? (Circle one)
 More than Expected An Adequate Amount Not Enough

Comments:

3. What would you change or add to my services?

Comments: *N/A*

4. How would you rate my ability to prepare for the transaction closing?
 Very prepared There were issues, but Paul resolved them So-So Not very good

Comments: *Have had other experiences with unprepared realtors.*

5. Would you refer me to others?
 Absolutely Most Likely Possibly Not very likely

Comments: *I already have.*

6. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?

Please use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!
Paul Aspelin, REALTOR®

Your Name Robert W. Robinson

Address [REDACTED]

Phone and Email Address _____

My overall experience working with Paul was very pleasant & easy going. He seemed to know what I wanted & did all the work that needed to be done in order to achieve my goals.

I had a great time with Paul as my realtor & I would definitely recommend Paul to anyone who needs a realtor.

Thank
Robert Robinson

FEEDBACK REQUEST FORM

Thank you for choosing us for your real estate needs. If we did not completely exceed your expectations, please tell us what else we could have done to earn your 100% satisfaction. Please return this feedback request in the enclosed pre-addressed stamped envelope. Thank you and we appreciate having the opportunity to serve you!



1. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

He had a very aggressive and clear plan of attack for selling our home, including painting & staging services.

2. How would you rate Paul's Knowledge of today's Real Estate Market?

An expert in his field Very Knowledgeable Somewhat Not Very Knowledgeable

Comments: He was always honest and full of integrity and seemed to be fully informed of the latest trends in the market.

3. How well did we communicate with you regarding your transaction? (circle one)

More than Expected An Adequate Amount Not Enough

Comments:

4. How would you describe our service?

First rate, full service realty from an integrity-filled team.

5. Did we exceed your expectations with our marketing program and brochures?

Yes

6. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

7. How satisfied were you with your overall experience working with us? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

8. Would you refer Paul and his team to others? Please explain. (use the back if necessary)

Absolutely Most Likely Possibly Not very likely

Comments:

9. To assist in marketing our services to others, would you please consider writing a brief testimonial about Paul and Michelle? Your feedback is greatly appreciated and will be used in various promotional materials. See back

Thank you very much!
Beyond Homes Realty

Rachel & Adam Wright
Name

Phone /Email

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below or email us.

Name

Address

Phone

We would recommend Beyond Homes Realty to anyone for their realty needs. On the sell side, Paul & Michelle know exactly what is required to sell a home quickly, even in this tough market. On the buy side, Paul was level-headed and relaxed when we were anxious and panicked. He knew the right questions to ask to help us find the perfect home for our family. Truly a joy to work with!



CLIENT SURVEY AND FEEDBACK REQUEST FORM



Thank you for allowing us to work with you on your real estate needs. We are always looking for ways to increase our client's satisfaction. Could you please complete this brief survey and return it to us in the enclosed pre-addressed stamped envelope. Thank you and we appreciate having the opportunity to serve you!

QUESTIONS – Use the back as necessary

1. How **satisfied** were you with your overall experience working with us? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments: Paul was always available and tried to get answers to all of our questions.

2. How **well did we** communicate with you regarding your transaction? (Circle one)

More than Expected An Adequate Amount Not Enough

Comments: There were no surprises at all. Paul kept us well informed.

3. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

Comments: referred by Dan Zuphal.

4. How would you describe our service?

Comments: in a word outstanding

5. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

6. Would you refer Paul and his team to others?

Absolutely Most Likely Possibly Not very likely

Comments: I would and will refer Paul to anyone who is looking to purchase a home.

7. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?

Please use the back side or another piece of paper. Your testimonial is **greatly** appreciated and will be used in various promotional materials.

Thank you very much!

Paul Aspelin, Realtor ®, Broker

Your Name Don Rose

Address [REDACTED]

Phone and Email Address [REDACTED]

Paul was tremendous. we thought we found the house of our dreams and due to a poor inspection we did not purchase it.

Paul kept his attitude and ours positive and he promised us we would fall in love with another house and we did. we found a fantastic home and we owe a huge debt of gratitude to Paul!!

CLIENT SURVEY AND FEEDBACK REQUEST FORM

Thank you for allowing me to work with you on your real estate needs. I am always looking for ways to increase my client's satisfaction. Could you please complete this brief survey and return it to me in the enclosed pre-addressed stamped envelope. Thank you and I appreciate having the opportunity to serve you!



Redefining Your Expectations

Paul Aspelin, REALTOR®

you really kept hammering away with new ideas. (I) welcome. Ugh! - Didn't see Exceeded...

QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with Paul? (circle one)
 Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments: *Paul has to be one of the most experienced realtors there is in the industry. He has a wealth of knowledge of how the industry works, how to "stage" a home properly and overall understanding on how to properly "sell" a home.*

2. How well did I communicate with you regarding your transaction? (Circle one)

More than Expected An Adequate Amount Not Enough

Comments: *Paul gave us almost daily updates on the progress of our home. He also held a realtor open house just prior to the start of the sales of our home. It was amazing. He opened the home to other realtors in order to get feedback on pricing, staging, etc.*

3. What would you change or add to my services?

Comments: *you drank to much. Just kidding. He took all the feedback he received and made a nice packet that he gave to us. The communication was wonderful.*

4. How would you rate my ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments: *No questions. No problems. appreciated. Thank you*

5. Would you refer me to others?

Absolutely Most Likely Possibly Not very likely

Comments: *I have and will continue to.*

6. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?

Please use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

process
Back

Thank you very much!
 Paul Aspelin, REALTOR®

Your Name Pat and Ann Jirele

Address [REDACTED]

Phone and Email Address [REDACTED]

Paul was always thinking of new ways to market our house. If there was a similar house on the market, and that house was comparable to ours, he always used stellar marketing techniques to differentiate our house from the others. Our house always seemed to stand out. Like we were his only clients. This was reflected in his marketing every week. Paul was never afraid to take chances. He always thought outside the box and it really came through. For example, Paul uses a "stager", or a professional interior decorator to come in and give you tips on how to set your house up for a sale. Remove personal pictures to allow for a potential buyer to imagine their own family pictures up. Paint a room for example to add "life" to a certain area of the home. Nothing expensive at all. Just little changes that made a difference.

Paul knows how to price a house right. He's realistic and doesn't want you to think the house is worth more than it is. He is honest and will give you an honest opinion on how much you should expect to get for your home. He doesn't let you down and doesn't want you to be disappointed. You will walk out of your experience knowing that Paul worked hard for you, was honest and did everything he could to get the most money for your house.

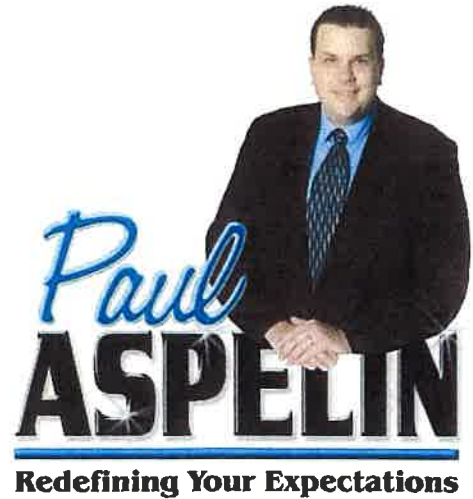
Thank you,

Pat + Ann Jirels

CLIENT SURVEY AND FEEDBACK REQUEST FORM

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Paul Aspelin, REALTOR®



QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with me? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

2. How well did I communicate with you regarding your transaction? (Circle one)

More than Expected An Adequate Amount Not Enough

Comments:

3. What would you change or add to my services?

Comments: *nothing, Paul you are perfect :))*

4. How would you rate my ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

5. Would you refer me to others?

Absolutely Most Likely Possibly Not very likely

Comments:

6. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?

Please use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!

Paul Aspelin, REALTOR®

Your Name Daniel Zuffell

Address [REDACTED]

Phone and Email Address _____

Paul,

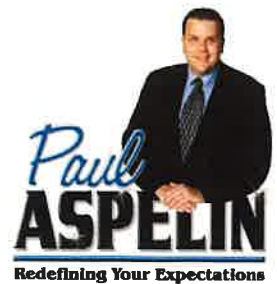
Thank you so much for all your hard work in finding
me the home I've searched for for ~~so long~~ ^{such a} long time,
you went over the top to negotiate the terms of
the purchase exactly how I wanted them, and
even put extra effort and energy in getting the terms
locked in even though you had plans to go out
of town. I will do everything I can to
refer everyone I know to use your services.

Thank you again,

Dan Zuffell + Anne Weicheandung

FEEDBACK REQUEST FORM

Thank you for choosing us for your real estate needs. If we did not completely exceed your expectations, please tell us what else we could have done to earn your 100% satisfaction. Please return this feedback request in the enclosed pre-addressed stamped envelope. Thank you and we appreciate having the opportunity to serve you!



1. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

*calm, professional demeanor
trustworthy*

2. How would you rate Paul's Knowledge of today's Real Estate Market?

An expert in his field Very Knowledgeable Somewhat Not Very Knowledgeable

Comments:

3. How well did we communicate with you regarding your transaction? (circle one)

More than Expected An Adequate Amount Not Enough

Comments: *Paul was always in touch with us, keeping us up to date on everything*

4. How would you describe our service?

Beyond compare!

5. Did we exceed your expectations with our marketing program and brochures?

Yes! house sold in 11 days! outstanding marketing.

6. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

7. How satisfied were you with your overall experience working with us? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

I wish I had another house to sell again just to work with Paul & his team.

8. Would you refer Paul and his team to others? Please explain. (use the back if necessary)

Absolutely Most Likely Possibly Not very likely

Comments:

If people are open to the suggestions made by Paul & his team their house will sell. I can't speak highly enough about Paul, his team, & their knowledge.

9. To assist in marketing our services to others, would you please consider writing a brief testimonial about Paul and Michelle? Your feedback is greatly appreciated and will be used in various promotional materials.

Thank you very much!
Beyond Homes Realty

Paul Aspelin
Name

Phone / Email

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below or email us.

Name

Address

Phone

SORRY this is
so late.

Paul,

Thanks again, you made a seemingly stressful situation pleasurable! (Our sale wasn't stressful.) After our experience with the big box agency, where we listed our home & never heard back from the agent except to lower our price. Again & again, it was refreshing to be in constant contact ^{with Paul.} we never felt forgotten, or ignored, or that any of our questions were bothersome to Paul.

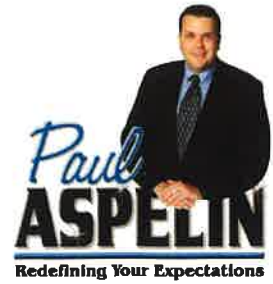
If anyone is on the fence - not sure if they should list with Paul, please have them call us!

cell
JOE : [REDACTED]
ANDREA : [REDACTED]

Thanks!
again!

JOE &
ANDREA Neigel

CLIENT SURVEY AND FEEDBACK REQUEST FORM



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QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with us? (circle one)
 Exceeded Our Expectations Very Satisfied Satisfied Could have been better
 Comments:

2. How well did we communicate with you regarding your transaction? (circle one)
 More than Expected An Adequate Amount Not Enough
 Comments:

3. What particular attributes of Paul Aspelin influenced you most in choosing Paul?
He seemed very professional and dedicated to his work

4. How would you describe our service?
First Class

5. How would you rate Paul's ability to prepare for the transaction closing?
 Very prepared There were issues, but Paul resolved them So-So Not very good
 Comments: *There were issues but not on our side. He always set us at ease.*

6. How would you rate Paul's Knowledge of today's Real Estate Market?
An expert in his field Very Knowledgeable Somewhat Not Very Knowledgeable
 Comments: *I think his research of our area and knowledge of current trends was something that sets him apart from the others.*

7. Would you refer Paul and his team to others? Please explain.
Absolutely Most Likely Possibly Not very likely
 Comments:

8. To assist in marketing our services to others, would you please consider writing a brief testimonial about your overall experience? Use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!
 Beyond Homes Realty

Michelle Kumpula

 Name

 Address

 Phone

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below or email us.

 Name

 Address

 Phone

With the market slowing down, we were really nervous about selling our home. We were anticipating a long stressful wait. I think our house sold faster than we could have imagined due to the entire Beyond Homes Realty team.

Thanks to Kristin for staging our home. Her great advice and decorative touches made us see our home as a place we'd want to buy if we were shopping for homes. Thanks to Michelle for taking GREAT pictures of our home, putting together an awesome video tour and brochures. Truly her pictures reflected our home as a buyer could see on the internet the highlights of the house.

Thanks to Paul for all the feedback and support. He was always responsive to our calls from pre-listing to after close. Even weekends and late evenings. We never felt in the dark.

I would recommend Paul + the team to anyone looking to sell. You may not always like what he has to say but his advice is in your best interest for a quick + smooth sale.



CLIENT SURVEY AND FEEDBACK REQUEST FORM



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QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with us? (circle one)
Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

The stager and painting went above and beyond our expectations and really made the difference.

2. How well did we communicate with you regarding your transaction? (circle one)
More than Expected An Adequate Amount Not Enough

Comments:

3. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

He was genuine, and aggressive in his marketing approach. He listened to our concerns and responded in a timely fashion.

4. How would you describe our service?

The name says it all- Beyond Homes - beyond our expectations

5. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

6. How would you rate Paul's Knowledge of today's Real Estate Market?

An expert in his field Very Knowledgeable Somewhat Not Very Knowledgeable

Comments:

7. Would you refer Paul and his team to others? Please explain.

Absolutely Most Likely Possibly Not very likely

Comments:

We already have - several times!

8. To assist in marketing our services to others, would you please consider writing a brief testimonial about your overall experience? Use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!

Beyond Homes Realty

Rachel & Adam Wright

Name

Address

Phone

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below or email us.

Name

Address

Phone

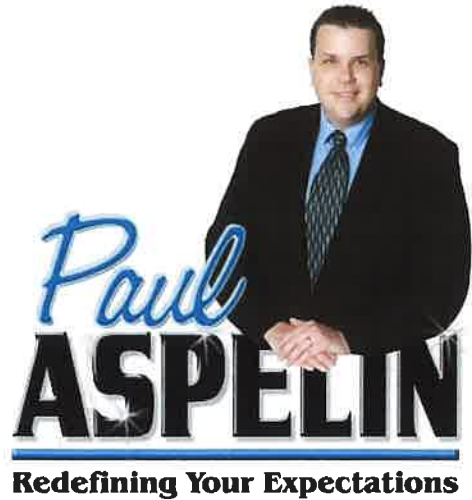
Adam and I had our house on the market for 10 months with another agent before we found Paul and signed with him. He had a different approach and was very aggressive from the beginning, starting with the lighted sign for evening drive-bys and connecting us with a stager. He listened to our concerns and responded in a timely fashion and he was proactive in adjusting our marketing scheme to fit the demands of today's buyer. We sold our house in 10 weeks with Paul and it relieved a huge stress in our lives. Thank you Paul & Michelle!



CLIENT SURVEY AND FEEDBACK REQUEST FORM

Thank you for allowing me to work with you on your real estate needs. I am always looking for ways to increase my client's satisfaction. Could you please complete this brief survey and return it to me in the enclosed pre-addressed stamped envelope. Thank you and I appreciate having the opportunity to serve you!

Paul Aspelin, REALTOR®



QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with Paul? (circle one)
Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments: *I have never had a better experience with any of my other home buys.*

2. How well did I communicate with you regarding your transaction? (Circle one)
More than Expected An Adequate Amount Not Enough

Comments:

3. What would you change or add to my services?

Comments: *N/A*

4. How would you rate my ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments: *Have had other experiences with unprepared realtors.*

5. Would you refer me to others?

Absolutely Most Likely Possibly Not very likely

Comments: *I already have.*

6. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?

Please use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!

Paul Aspelin, REALTOR®

Your Name *Robert W. Robinson*

Address [REDACTED]

Phone and Email Address [REDACTED]

My overall experience working with Paul was very pleasant & easy going. He seemed to know what I wanted & did all the work that needed to be done in order to achieve my goals.

I had a great time with Paul as my realtor & I would definitely recommend Paul to anyone who needs a realtor.

Thank
Robert Robinson

29 March 2005

Dear Paul,

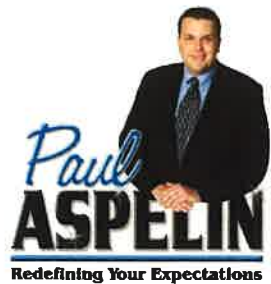
Just wanted to drop you a note and let you know how great I think you are doing as a realtor. Congratulations also on being chosen a "super agent 2004" by the Tmp/ St. Paul magazine.

We enjoy reading your news letter and appreciate the professionalism you show in your work.

You, Michelle and your family are special to us.

Fondly,
Nancy & Jim

CLIENT SURVEY AND FEEDBACK REQUEST FORM



Thank you for allowing us to work with you on your real estate needs. We are always looking for ways to increase our client's satisfaction. Could you please complete this brief survey and return it to us in the enclosed pre-addressed stamped envelope. Thank you and we appreciate having the opportunity to serve you!

QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with us? (circle one)
Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

Paul was attentive and in tune to our needs and expectations. He was absolutely great!

2. How well did we communicate with you regarding your transaction? (circle one)

More than Expected An Adequate Amount Not Enough

Comments:

3. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

Comments: a referral from another home buyer who told us how Paul's honesty & integrity helped them get the right house.

4. How would you describe our service?

Comments: Impeccable.

5. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments: our closing went so smooth!

6. Would you refer Paul and his team to others? Please explain.

Absolutely Most Likely Possibly Not very likely

Comments: Paul took the time to guide us and educate us. As first time home buyers we were very nervous and Paul helped ease our fears as well as setting our expectations.

7. To assist in marketing our services to others, would you please consider writing a brief testimonial about your overall experience? Use the back side or another piece of paper.

Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!

Paul Aspelin, Broker, Realtor ®

Kael Brown (Derek Rysavy)

Name

Address

Phone

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below.

Name

Address

Phone

Surpassed our expectations and we would use him 3 refer him again and again

FEEDBACK REQUEST FORM

Thank you for choosing us for your real estate needs. If we did not completely exceed your expectations, please tell us what else we could have done to earn your 100% satisfaction. Please return this feedback request in the enclosed pre-addressed stamped envelope. Thank you and we appreciate having the opportunity to serve you!



1. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

2. How would you rate Paul's knowledge of today's Real Estate market?

An expert in his field Very Knowledgeable Somewhat Not Very Knowledgeable

Comments:

3. How well did we communicate with you regarding your transaction? (circle one)

More than Expected An Adequate Amount Not Enough

Comments:

Very good communication - Paul always got right back to us via email or phone.

4. How would you describe our service?

All around terrific - great overall experience!

5. Did Michelle exceed your expectations with our marketing program and brochures?

Yes, the marketing materials were great - very well put together + professional

6. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

All went very smoothly!

7. How satisfied were you with your overall experience working with us? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

8. Would you refer Paul and his team to others? Please explain. (use the back if necessary)

Absolutely Most Likely Possibly Not very likely

Comments:

Yes, definitely - in a heart beat!!

9. To assist in marketing our services to others, would you please consider writing a brief testimonial about Paul and Michelle? Your feedback is greatly appreciated and will be used in various promotional materials.

Thank you very much!
Beyond Homes Realty

Marissa Wooten

Name

[Redacted]

Phone / Email

[Redacted]

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below or email us.

Name

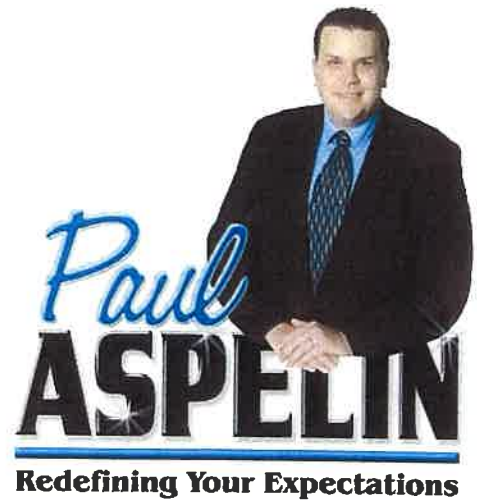
Address

Phone

CLIENT SURVEY AND FEEDBACK REQUEST FORM

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Paul Aspelin, REALTOR®



QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with me? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

Appreciated the honest feedback re: pricing our home @ 6809 Thomas.

2. How well did I communicate with you regarding your transaction? (Circle one)

More than Expected An Adequate Amount Not Enough

Comments:

3. What would you change or add to my services?

Comments: Paul, we loved to little touches... such as the packing boxes, my New Home, etc

4. How would you rate my ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

5. Would you refer me to others?

Absolutely Most Likely Possibly Not very likely

Comments: We already are!

6. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?

Please use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!

Paul Aspelin, REALTOR®

Your Name Kent & Amy Jo Henrikson

Address [REDACTED]

Phone and Email Address [REDACTED]

FEEDBACK REQUEST FORM

Thank you for choosing us for your real estate needs. If we did not completely exceed your expectations, please tell us what else we could have done to earn your 100% satisfaction. Please return this feedback request in the enclosed pre-addressed stamped envelope. Thank you and we appreciate having the opportunity to serve you!



1. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

His Knowledge, professional, positive presentation - Shortly after meeting Paul we knew he was the best!

2. How would you rate Paul's Knowledge of today's Real Estate Market?

An expert in his field Very Knowledgeable Somewhat Not Very Knowledgeable

Comments:

3. How well did we communicate with you regarding your transaction? (circle one)

More than Expected An Adequate Amount Not Enough

Comments:

4. How would you describe our service?

Excellent! Paul went above + beyond expectations - all done with respectful and caring attitude - Thank you so much!

5. Did we exceed your expectations with our marketing program and brochures?

Very, very nicely done - again exceeded expectations

6. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

7. How satisfied were you with your overall experience working with us? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

8. Would you refer Paul and his team to others? Please explain. (use the back if necessary)

Absolutely Most Likely Possibly Not very likely

Comments:

9. To assist in marketing our services to others, would you please consider writing a brief testimonial about Paul and Michelle? Your feedback is greatly appreciated and will be used in various promotional materials.

Thank you very much!
Beyond Homes Realty

Chuck Weber

Name

[Redacted]

Phone / Email

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below or email us.

Name

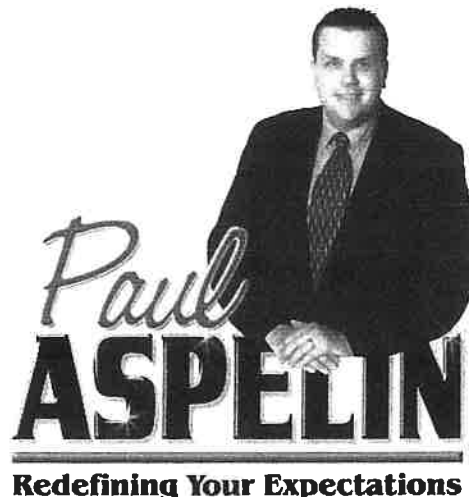
Address

Phone

CLIENT SURVEY AND FEEDBACK REQUEST FORM

Thank you for allowing me to work with you on your real estate needs. I am always looking for ways to increase my client's satisfaction. Could you please complete this brief survey and return it to me in the enclosed pre-addressed stamped envelope. Thank you and I appreciate having the opportunity to serve you!

Paul Aspelin, REALTOR®



QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with Paul? (circle one)
Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

Paul went out of his way to make the sale finale.

2. How well did I communicate with you regarding your transaction? (Circle one)
More than Expected An Adequate Amount Not Enough

Comments:

3. What would you change or add to my services?

Comments:

4. How would you rate my ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

5. Would you refer me to others?

Absolutely Most Likely Possibly Not very likely

Comments:

6. To assist in marketing my services to others, would you please consider writing a brief testimonial about your overall experience?

Please use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

I am not good at writing - I think Paul is a great real estate agent and a great person - Thank Paul.
Thank you very much!
Paul Aspelin, REALTOR®

Your Name Christine Sieben

Address

Phone and Email Address

CLIENT SURVEY AND FEEDBACK REQUEST FORM



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QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with us? (circle one)
Exceeded Our Expectations Very Satisfied Satisfied Could have been better
Comments:

2. How well did we communicate with you regarding your transaction? (circle one)
More than Expected An Adequate Amount Not Enough
Comments:

3. What particular attributes of Paul Aspelin influenced you most in choosing Paul?
Comments: *Honest, trustworthy, & knowledgeable*

4. How would you describe our service?
Comments: *Very good*

5. How would you rate Paul's ability to prepare for the transaction closing?
Very prepared There were issues, but Paul resolved them So-So Not very good
Comments:

6. Would you refer Paul and his team to others? Please explain.
Absolutely Most Likely Possibly Not very likely
Comments:

7. To assist in marketing our services to others, would you please consider writing a brief testimonial about your overall experience? Use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!

Paul Aspelin, Broker, Realtor®

Jennifer White

Name [Redacted]

Address [Redacted]

Phone [Redacted]

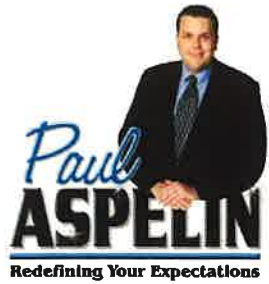
Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below.

Name _____

Address _____

Phone _____

CLIENT SURVEY AND FEEDBACK REQUEST FORM



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QUESTIONS – Use the back as necessary

1. How satisfied were you with your overall experience working with us? (circle one)
Exceeded Our Expectations Very Satisfied Satisfied Could have been better
Comments:

2. How well did we communicate with you regarding your transaction? (circle one)
More than Expected An Adequate Amount Not Enough
Comments:

3. What particular attributes of Paul Aspelin influenced you most in choosing Paul?
Comments:
personal connection, reputation

4. How would you describe our service?
Comments: *thorough, personal, responsive, honest, trustworthy*

5. How would you rate Paul's ability to prepare for the transaction closing?
Very prepared There were issues, but Paul resolved them So-So Not very good
Comments:

6. Would you refer Paul and his team to others? Please explain.
Absolutely Most Likely Possibly Not very likely
Comments: *we have referred him to a neighbor*

7. To assist in marketing our services to others, would you please consider writing a brief testimonial about your overall experience? Use the back side or another piece of paper. Your testimonial is greatly appreciated and will be used in various promotional materials.

Thank you very much!
Paul Aspelin, Broker, Realtor ®
Kara Ann Mancke
Name _____
Address _____
Phone _____

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below.

Name _____

Address _____

Phone _____

FEEDBACK REQUEST FORM

Thank you for choosing us for your real estate needs. If we did not completely exceed your expectations, please tell us what else we could have done to earn your 100% satisfaction. Please return this feedback request in the enclosed pre-addressed stamped envelope. Thank you and we appreciate having the opportunity to serve you!



1. What particular attributes of Paul Aspelin influenced you most in choosing Paul?

Paul is very honest and professional and very knowable.

2. How would you rate Paul's Knowledge of today's Real Estate Market?

An expert in his field Very Knowledgeable Somewhat Not Very Knowledgeable

Comments:

Keeps up on current info.

3. How well did we communicate with you regarding your transaction? (circle one)

More than Expected An Adequate Amount Not Enough

Comments:

4. How would you describe our service?

Excellant

5. Did we exceed your expectations with our marketing program and brochures?

yes

6. How would you rate Paul's ability to prepare for the transaction closing?

Very prepared There were issues, but Paul resolved them So-So Not very good

Comments:

7. How satisfied were you with your overall experience working with us? (circle one)

Exceeded Our Expectations Very Satisfied Satisfied Could have been better

Comments:

loved working with Paul

8. Would you refer Paul and his team to others? Please explain. (use the back if necessary)

Absolutely Most Likely Possibly Not very likely

Comments:

already have given his name out.

9. To assist in marketing our services to others, would you please consider writing a brief testimonial about Paul and Michelle? Your feedback is greatly appreciated and will be used in various promotional materials.

Thank you very much!
Beyond Homes Realty

Steve and Tammy Schultz
Name

Phone /Email

Do you know of anyone interested in buying, selling or investing in real estate in the next 6 months? Could we contact them? List below or email us.

Name

Address

Phone